

## Press Release

The 14th International Expo on  
**Woodworking & Furniture Machinery 2012**  
The 14th International Expo on  
**Furniture Accessories, Materials & Wood Products 2012**  
Beijing, China, 12 -15 March 2012  
*By Om Prakash, Director – Inorbit Tours Pvt. Ltd.,*

Mumbai, 3<sup>rd</sup> January 2012

Visit “**CHINA**” world’s factory of woodworking & furniture  
meet 600 exhibitors from 14 countries  
meet 26000 trade visitors from 73 countries  
witness 2000 top-notch machinery & technology

The 14th International Exhibition on Woodworking Machinery and Furniture Manufacturing Equipment (WMF 2012) and The 14th International Exhibition on Furniture Accessories, Materials and Wood Products (FAM 2012) will be moved and grandly held at the top-level professional exhibition hall in Beijing, New China International Exhibition Center (NCIEC), from March 12-15, 2012.

The biennial premier event, **WMF 2012 & FAM 2012**, was inaugurated in 1986 and is an UFI approved event. It is renowned as Asia's No.1 Woodworking Machinery, Furniture Accessories & Materials Fair and the Largest Sourcing and Trading Platform of the industry. **WMF & FAM** have been exclusively supported by EUMABOIS (European Federation of Woodworking Machinery Manufacturers) as “China's Top 3 exhibitions” in 40 selected industries in 2010. Having strong support by worldwide woodworking enterprises and user associations, **WMF & FAM** is the ideal platform for companies to enter China and emerging Asian markets, and to establish an international distribution and sales network.

### **One-stop Sourcing Platform of Woodworking Machinery, Furniture Accessories and Materials**

**WMF 2010 & FAM 2010** were successfully concluded in Beijing in March last year. The show gathered 587 exhibitors from 14 countries showcasing 2,000 top-notch machinery and equipment, related technologies and products at the fairground, together with strong support of 7 pavilions from Qingdao, Lunjia, Shanghai, Italy, Germany, Taiwan Woodworking Machinery Association (TWMA) and Taiwan Association of Machinery Industry (TAMI). The 4-day exhibition attracted trade visitors from 73 countries and regions, reaching a remarkable visitor attendance of 26,018 and over 20 local and overseas delegations. WMF & FAM is an influential exhibition displaying wide spectrum of products, which serves as the best one-stop sourcing platform of "Machinery, Furniture Accessories and Materials".

## **Enormous Business Opportunities of Furniture Industry**

Being the world's factory of furniture, output value of China's furniture industry ranks the world's no. 1. According to statistics, the annual output value of furniture industry reached RMB 900 billion in 2010, witnessing a rise of 20% comparing with 2009. As the no. 1 country of exporting furniture in the world, China's output value of furniture industry kept growing in 2010 while the sales in overseas markets ranked the top of the world. In 2010, the export value of furniture reached USD33.7 billion, accounting 25% of world's production total, and the growth rate of export has even reached 30%. The prosperous development of furniture industry brings enormous business opportunities to woodworking machinery industry.

Up till now, there are more than 1,000 woodworking machinery manufacturing enterprises in China, their quality and scale are among the best in the world. In which, Shanghai, Shunde, Qingdao, Weihai, Xinyang are the top 5 production bases in China. The rapid development of furniture manufacturing industry, decoration industry and floorings manufacturing industry will certainly broaden the market capacity of wood processing machinery industry.

### **6 Theme Zones to Facilitate Sourcing of Buyers**

- Furniture Machinery Zone (Hardwoods & Boards)
- Panel Board Machinery Zone
- Carving Machinery & CNC Machining Center
- Coating, Drier & Materials-making Machinery Zone
- Furniture Materials, Hardware and Wood Products Zone
- Knives, Blades and Machinery Accessories Zone

### **Scope of Exhibit**

#### **Materials:**

Logs / Panel Board / Hardware / Semi-finished Wood Products / Chemicals / Decoration Materials / Other Furniture Accessory / Other Materials

#### **Machinery / Tools:**

Wood Processing Machinery / Furniture Manufacturing Machinery / Panel Board Manufacturing Machinery / Knife and Blade / Machinery Accessories / Hand Tools / Grinder / Measuring Equipments / Materials Handling Equipments

#### **Related Products:**

Building Construction / Interior Decoration / Software

#### **Special travel package by official travel agents in India:**

A special travel package is arranged to visit above trade fair in China. Further details can be obtained from Om Prakash – Director, INORBIT Tours Pvt. Ltd. Tel: 022 – 24229281, email: [omprakash@inorbittours.com](mailto:omprakash@inorbittours.com)

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