

Press Release



SinoFoldingCarton 2012

concurrent with

Sino Corrugated South 2012

11 – 13 April, China

600 exhibitors, 1200 machines, 21500 visitors

The largest combine expo

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SinoFoldingCarton 2012, the premier annual folding carton exhibition in China, will be held at the Guangdong Modern International Exhibition Center in Dongguan, from April 11 to April 13. Each year, SinoFoldingCarton attracts widespread attention from numerous high profile folding carton processing equipment manufacturers, both foreign and domestic. With the support of these companies, the three-day event serves as a vibrant showcase through which folding carton industry professionals evaluate and trade new products and technologies.

Unprecedented Scale

SinoFoldingCarton, organized by Reed Exhibitions, is China's only trade platform for folding carton post-print equipment, consumables, technologies and services. Since its inaugural edition in 2006, the show has grown in stature among trade professionals and become a top brand event in China's folding carton industry. It is a highly effective channel through which folding carton equipment manufacturers and consumables suppliers conduct international business and engage trade professionals face-to-face.

SinoFoldingCarton 2012 will span 45,000sqm. More than 600 top manufacturers of folding carton solutions will exhibit over 1,200 pieces of folding carton and corrugated manufacturing equipment on-site. Additionally, close to 1,000 related consumables will be displayed. Adding another dimension to the show, nearly a dozen technological speeches and industry seminars will complement the on-site displays. 21,500 local and international visitors are expected at SinoFoldingCarton 2012. Over 30 trade associations will send significant delegations to the event too.

Diverse Array of Exhibitors

SinoFoldingCarton 2011 brought together more than 300 enterprises and 10,000 visitors. They attended the show to learn about new developments in the industry. SinoFoldingCarton 2012 will be even larger in scale and collocated with SinoCorrugated South 2012. The combined event will be the largest exhibition in China's packaging and printing industry for the year.

Exhibits will include die-cutting machines, stamping machines, pasting machines, glazing machines, mounting machines, laminating machines, testing and quality inspection equipment, box-type cutting systems, adhesive spraying systems and consumables.

As the year's biggest folding carton event, the upcoming SinoFoldingCarton 2012 has attracted widespread attention from local and international folding carton manufacturers and consumables suppliers. Exhibitors including ESKO, FUCHU, Hongming, Wencheng, Meiguang, Eternal, Mingda, Chengming, Tokyo Wenhong, Shengding Group, and STS Machinery will present dynamic lineups of new innovations. The organizers expect most exhibitors to use their booths to demonstrate their newest, large-scale equipment on-site. Visitors to SinoFoldingCarton 2012 will get a sense of a real production line through live demos.

Strong Alliances

The rapid development of SinoFoldingCarton has caught the attention of the global folding carton industry and its supporting organizations. For this reason, numerous local and international trade bodies will send strong delegations to the show in 2012. Among the international associations expected on-site are:

- The Association for Suppliers of Printing, Publishing and Converting Technologies
- All India Federation of Master Printers
- North India Printers' Association
- Bombay Master Printers' Association
- Vietnam Packaging Association

The local trade associations expected on-site are:

- Guangdong Packaging Technology Association, Professional Packaging & Printing Committee
- Guangzhou Huadu Packaging & Printing Chamber of Commerce
- Shunde Printing & Packaging Industry Association
- Zhongshan Printing & Packaging Industry Association
- Shenzhen Printing Industry Association
- Yulin Printing & Packaging Industry Association
- Ruian Printing Industry Association
- Yunnan Printing Industry Association
- Chongqing Packaging Technology Association
- Anhui Printing & Packaging Chamber of Commerce
- Chengdu Packaging Technology Association
- Cixi Printing & Packaging Industry Association

- Nanning Printing Industry Association

All of the above bodies are powerful allies to SinoFoldingCarton and their support is an invaluable part of making the event a highly effective, industry-defining exhibition.

Captivating Displays

As well as exhibits, SinoFoldingCarton 2012 will also hold a variety of activities, organized by Reed Exhibitions, to address pressing industry issues. These activities (packaging and printing forums, folding carton displays, technical seminars, business matching events, production solutions and management training) will greatly enhance the value of the show by boosting its influence and internationalism. On-site, several experts from esteemed institutes in the industry will engage with representatives of commercial enterprises to give participants the latest industry information, analyses and trends.

SinoFoldingCarton 2012 will also feature an Electronic Monitoring Code Zone to display code-spraying equipment and technologies for use on drug boxes and packages. The show will connect suppliers of code spraying equipment and technologies with companies that already have drug box printing and packaging services. It will also give companies planning to enter this new field a great opportunity to learn, in depth, about the market.

In 2012, the global printing market will maintain its migration from the Western hemisphere to the East as the market shares of North America and Europe continue to decline, and Asian market shares, conversely, rise. China recently overtook Japan as the third largest printing nation in the world. Predictions are that the future of the global printing industry lies in China. At the same time, the future of China's printing industry depends on packaging. This bodes very well for the local packaging and printing trade as we look forward to an exceptionally dynamic SinoFoldingCarton 2012!

For more information, please visit www.sino-foldingcarton.com

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